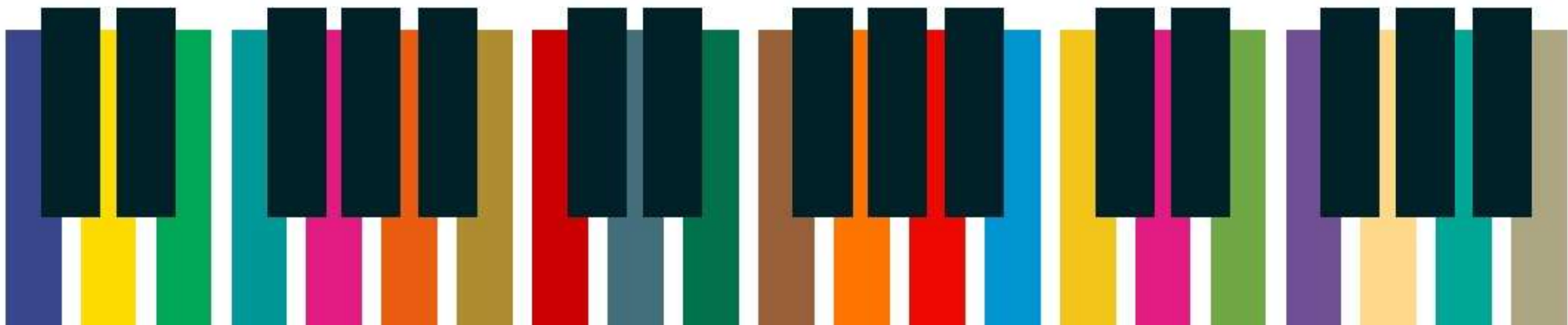


Aviv Harmonie



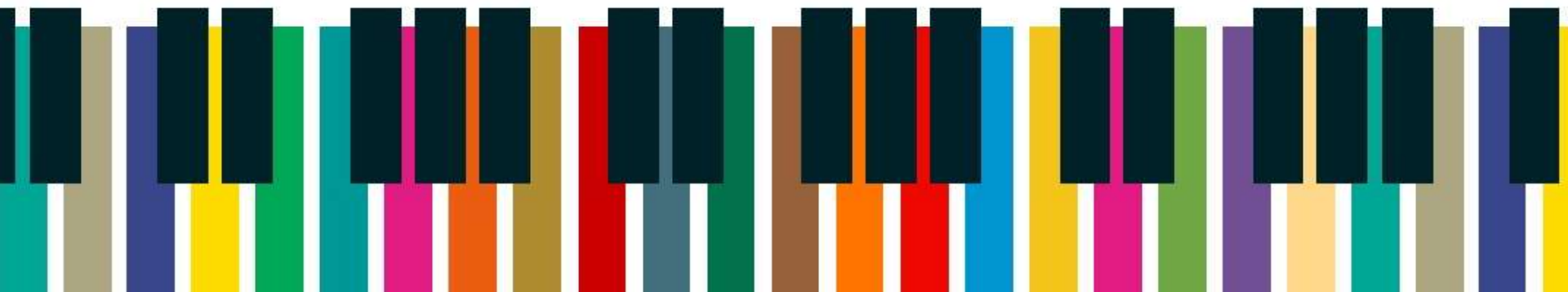
Aviv Harmonie

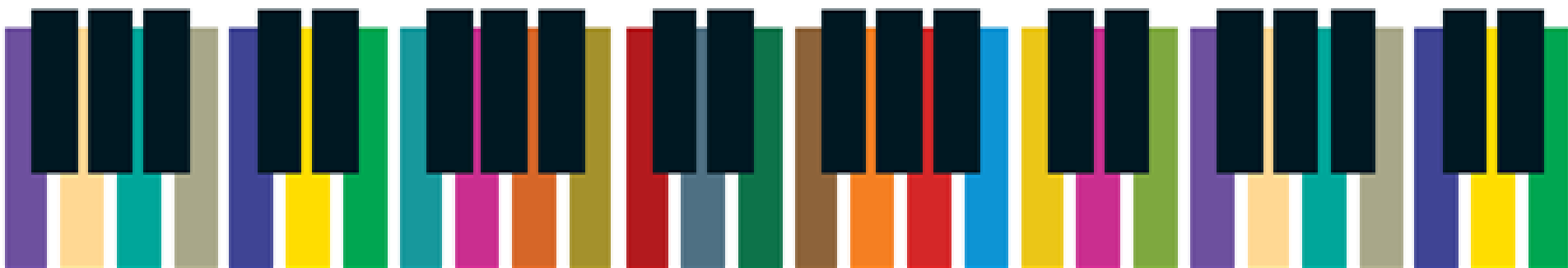


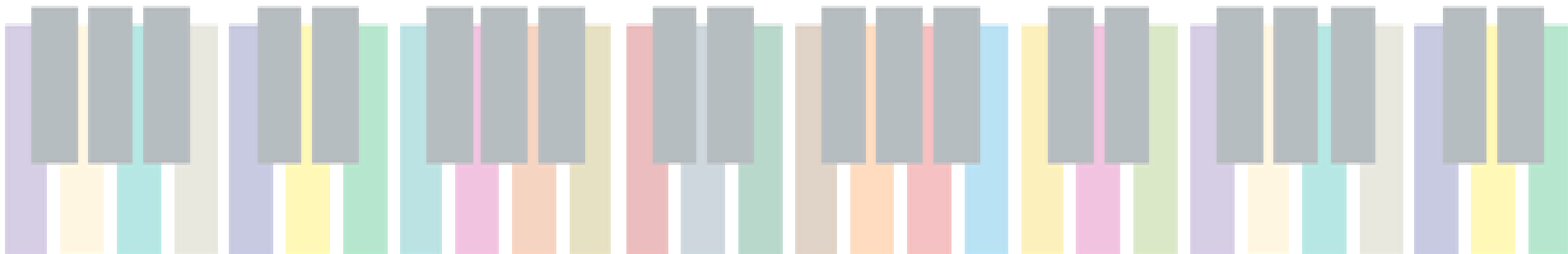




Alive Harmonie







Quick response to Market needs

- Tal's farm strength is its ability to respond quickly to market shortage
 - Ability to supply large quantities of flowers for special orders and holidays.
 - Supply of all Tal's products are year round.
(not for wax)
 - Ability to deliver specific requests for treatment, length and packaging.
 - Ability to deliver at short notice.

Huge farm - Flexibility – Quick delivery - Large quantities Special market needs



Family farm 30 hectare

Huge farm - Flexibility – Quick delivery - Large quantities Special market needs




Huge farm - Flexibility – Quick delivery - Large quantities Special market needs

The Facility

- Modern and clean facility that is up-to-date with all post harvest protocols to ensure maximum vase life.
- Crops are grown in greenhouses , shades, outdoors



Lavi & Noam's Farm
specializes in **Gypsophila**, growing
Million Stars  as the leading variety



ONDJFMAMJJAS



Vivo By BI Nursery



- A small full flower (6.5 mm).
- Flowers are bright white color.
- Strong stem.
- Weight of a flowering branch:
40-50 grams.



New Variety coming this season

My Pink



Large flower

Strong stem

Grown for its special color



New Variety coming this season:

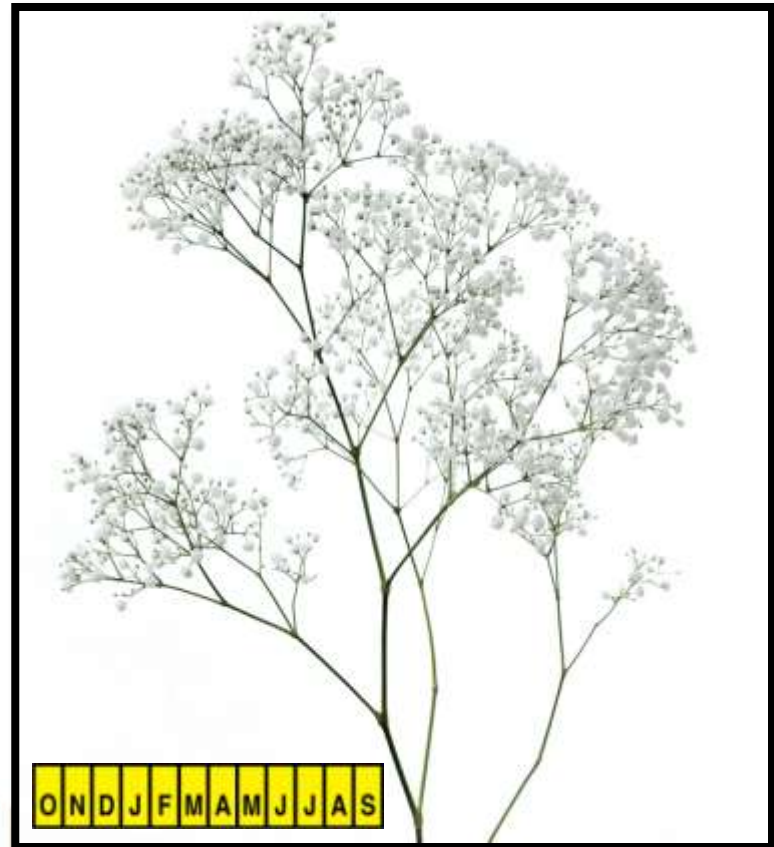
Pearls® Blossom by Selecta



Flower size: 8 – 10 mm

Foliage: dark green

Flower color: bright white



Huge farm - Flexibility – Quick delivery - Large quantities Special market needs

Aralia

Natural shine



Huge farm – Flexibility – quick delivery – Large quantities Special market needs

Ruscus

All stem sizes

Automatic sorting using camera
technology



Huge farm - Flexibility – Quick delivery - Large quantities Special market needs

Wax Flower

Variety: Crystal – by Masiach

- White
- Long vase life
- Feb – March



Huge farm - Flexibility – Quick delivery - Large quantities Special market needs

The farm employs 60 workers locals and
foreigners

All work in Harmony



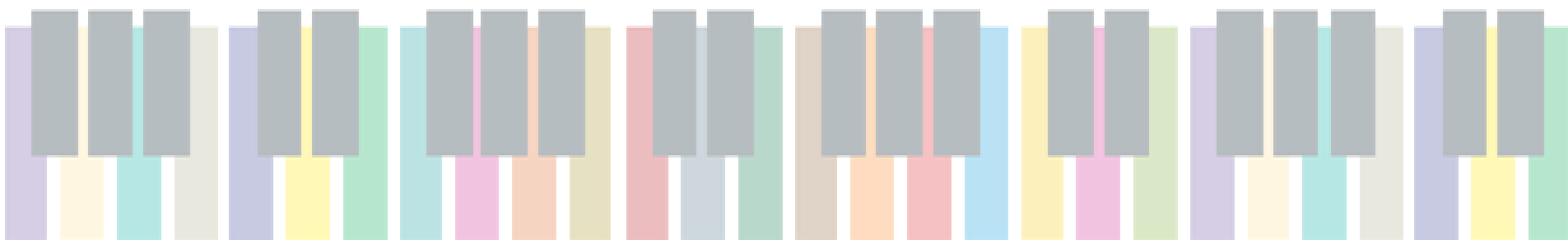


Lavi & Noam's Vision:

Lavi & Noam's long term goal is to stay in business in an ever changing market.

Their strategy includes:

- **Staying up-to-date with new varieties and market trends.**
- **Be one step ahead of the competition.**
- **Develop new markets – in eastern Europe.**



Aviv Harmonie

