

Ofer's Wax Flower farm

Super Grower – Super Quality



Quality \* Reliability \* Special varieties

#### Ofer's secrete for success – Attention to details



Quality \* Reliability \* Special varieties



#### Ofer Farm grows Wax Flower With a large assortment of special varieties.

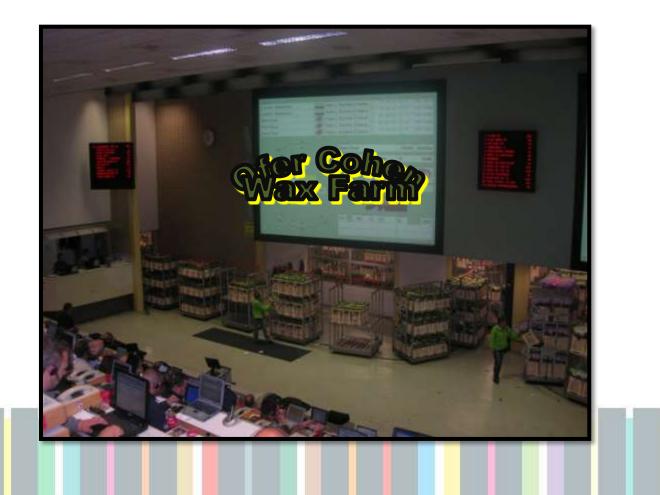




#### Ofer Developed a detailed protocol for Wax growing and post harvest treatment



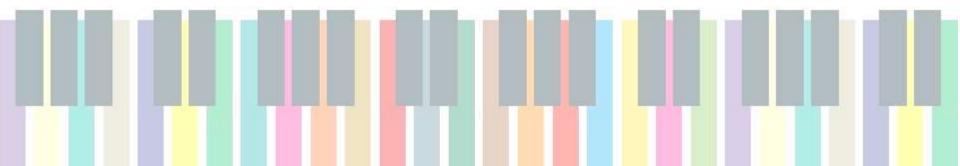
# On the clock Daily during the season with significant quantities



#### Breeds and selects his own verities



## Yearly testing of new varieties



## **Top Quality**

- Sorting is done by hand with special attention to each stem
- Each bunch is inspected for uniformity and quality
- Owner is personally involves in each step of the quality inspections
- Each stem is treated for maximum vase life.





Full cycle of attention Selection \* Propagation \* Growing







### For the love of the land....



In an era when urbanization is taking over farm land in the center of Israel. With soaring land prices.

It is only the love for the land and determination that keep Ofer fighting the urbanization by growing his flowers and keeping the land green



## Ofer's wax assortment :







## Early Violate Nov - Dec









### Snow Flex April – Mid May

#### **Ofer's Vision**

- To prolong the season from October till may with his own varieties
- To improve quality by using advanced growing technology
- To continue his breeding program, adding special new verities to his selection





