





# Woody Ornamentals From The Southern Hemisphere And Greens





### Grower: Itzik Selwyn



Grevillea is the leading crop with 7 Hectares.

# A dream comes true – Family farm in the Sharon

- The Selwyns started their farm in the 80s.
- Left England and the commercial world following their dream of a farm in the Holy Land.
- Established a Carnation growing farm.
- Itzik grew up in a flower farm, Then became an Horticulture professional by trade.



#### Grevillea: Variety Misty Red



- Can supply flowers in a wide range of stem lengths.
- Can supply stems as green foliage in a wide range of stem lengths.
- Also Available in mixed bunches.



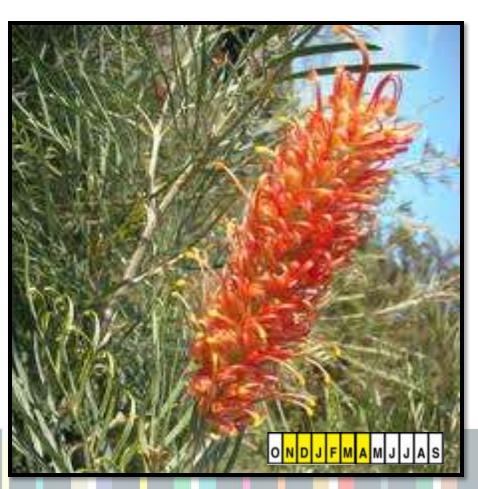
#### Grevillea: Variety Spiderman



- Can supply flowers in a wide range of stem lengths.
- Can supply stems as green foliage in a wide range of stem lengths.
- Also Available in mixed bunches.



### Grevillea: Variety Coastal Sunset



- Can supply flowers in wide range of stem lengths.
- Also Available in mixed bunches.



## Grevillea: Pink



- Can supply flowers in a wide range of stem lengths.
- Also Available in mixed bunches.



## Gravillea green





#### Leucadendron: Safari Sunset







 Season starts earlier than other Israeli Safari

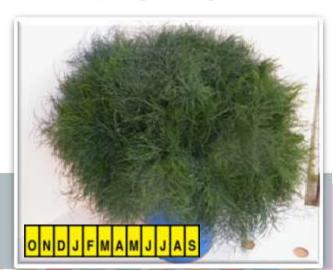
# Selwyn Farm also supplies greens year-round

#### Pittosporum





Asparagus Virgatus



Ruscus



#### Post Harvest treatments

Selwyn Farm uses the latest protocols of post harvest treatment for all their products, The treatments ensure maximum vase life for all the farm's products.







#### Vision



- To expand production to include more woody ornamentals that are grown outdoors.
- To establish test plots for different Proteaceae.



